GREETINGS FROM THE STR DIVISION CHAIR

Xavier Martin
Tilburg University
STR Division Chair

A warm welcome to the STR Fall 2018 newsletter! I am happy to provide you with an update on your Division in this Fall 2018 edition of the STR newsletter. As we start our first full year as the Strategic Management (STR) Division, here is an update on completing the naming transition, on the division’s activities of the past year, and on plans for the coming year and beyond. Read on for news and for ways to be involved in your division!

First, after the membership voted in favor of the new name and domain statement last Fall, the last step was to update the bylaws of the division to reflect the new name. We also used this opportunity to clarify the respective roles of the division’s Secretary and Communications Director, and to make related changes that make the bylaws more current and consistent with AOM policy. Thanks to all who voted on this important governance update, which has now received the support of 99.58% of the voting membership and thus finalizes our transformation into STR.

Looking at other accomplishments of the past year, STR maintains its standing as the Academy of Management’s second-largest division, and we have grown to nearly 5,400 members, including over 1300 Ph.D. students. Our membership remains diverse in all aspects. There is broad representation across countries, as our annual meeting program built on submissions from 51 countries with 65% of the authors coming from outside the United States. The diversity in nationality, gender, research interests etc. is also reflected in the award-winning papers and dissertations, and we aim to make it more present in all its dimensions in the division’s leadership team and committees.

The conference in Chicago was a large success. STR received a record 900 submissions for the main program (805 papers, 95 symposia). Furthermore, a record 1,335 scholars registered to review for the division, showing their deep commitment to STR scholarship. Thanks to the tireless efforts of Program Chair Samina Karim (Northeastern U), 473 papers and symposia were selected. She also worked with nine track chairs to arrange the program into an exciting set of sessions tailored to various research communities within the division. Thanks to all involved in making this another outstanding conference program!
Our PDW program continues to grow in popularity, as witnessed by the interesting sessions on offer and the strong turnout. Assistant Program Chair Tim Folta (U. of Connecticut) was able to accept 27 out of 38 submitted proposals (a likely record submission number again), and STR co-sponsored 45 PDWs led by other divisions. The PDW program appealed to both the research and teaching interests of the membership. It also featured consortia providing guidance to authors from the onset of their dissertation through the mid-career threshold, and a dedicated PDW for authors from under-represented regions of the world. The teaching events included our second STR Jr. Faculty Teaching Consortium as well as our first Teaching Clinic allowing all comers to bring their teaching questions to panels of experts. To all the consortium leader and panelists involved and to the Executive Committee (EC) members who assisted, thanks again!

Heartfelt congratulations to the 22 winners of awards handed out by the Division in Chicago. To mention just a few: Sharon Oster (Yale U.) received the Irwin Outstanding Educator Award in recognition of her career outstanding contributions to MBA/executive teaching and to mentoring colleagues. Among the rising scholars, kudos to Sruthi Thatchenkery (U. College London, PhD from Stanford U.) for winning the Wiley Blackwell Outstanding Dissertation Award, and to Colleen Cunningham (London Bus School) and Cameron Miller (Syracuse U.) who earned both Dissertation Award Finalist and paper-related awards.

Our social events in Chicago welcomed new members – including at our inaugural New Member Breakfast – and celebrated the involvement of long-standing members. Thank you to our STR Ambassadors, volunteers who helped with practical matters throughout the conference and especially at social events. If you are a Ph.D. student and want to learn about the workings of the STR Division and conference, join the Ambassadors next year!

The past year set the stage for a strong and vibrant STR division during the coming year, including the 2019 conference in Boston (August 9-13). However, to do so, we need you to stay involved, and even better, increase your participation! There are many ways in which you can do so. As soon as the chance arises, please sign up to serve as a reviewer. We need you as both an author and a reviewer since the STR annual program is created for you, by you, in this manner. Service as a reviewer (in terms of frequent and useful feedback) is an important criterion for inclusion in nomination for committee positions. Please also volunteer or nominate members to serve in the various committees and officer positions.

In this regard, let me take this opportunity to recognize some of our most dedicated volunteers, and extend a special thanks to Mary Benner (U. of Minnesota), our outgoing STR Chair, Michael Holmes (Florida State U.), our Secretary, Paolo Aversa (City U. of London), our Communications Director, and Paul Drneovich (U. of Alabama), our Treasurer, for their service to the STR Division. We will miss you, Brian Silverman (past Past Chair). And a warm welcome to Heather Berry (George Washington U.) as this year’s incoming Assistant Program Chair!

Looking ahead, the Division will pursue a variety of initiatives during the coming year, but let me mention two important ones here. First, the EC has agreed to introduce a new leadership position in the division. The Membership Engagement Chair will be a non-elected officer in charge of activities that serve division members socially as well as academically at the annual meeting. The Membership Engagement Chair and the team s/he assembles may also play a role in new activities for STR members throughout the year. Look further in this Newsletter (page 7) for information about this new role, and how you can volunteer to be the first STR Membership Engagement Chair!
Second, new engagement activities at the annual conference, and other initiatives outside the conference, will require not only volunteer energy but also financial resources. Much the division’s current resources are dedicated to the conference items mentioned above. We now seek additional funding to enable new activities that will serve you, the membership, better in all the facets of your professional life (research, teaching, service etc.). If you know of a potential sponsor for a conference session or event, for one of the division’s awards, or for any other initiative, please contact me at STRdivision@tilburguniversity.edu.

Finally, as you peruse this newsletter, be aware that a change in some of the division’s communications is upcoming. STR is scheduled to transition to the Connect@AOM system by late 2018/early 2019. Among other things, this means that the BPS listserv will be replaced with a different tool. To stay abreast of division announcements, you will need to sign up for the new system. Look for upcoming emails about this change so you remain informed of STR’s activities, and thus can make the most of them – and get involved! On behalf of the entire STR community, I wish you a fruitful year.

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Boston, MA
(site of the 2019 AOM Annual Meetings)
2018 AOM STR AWARD WINNERS

Glueck Best Paper Award

The 2018 winner of the Glueck Best Paper Award are Heejung Byun (U. of Maryland) for his paper *When is the client not right? Performance implications of client-led diversification*.

STR gives this award annually in honor of the late William F. Glueck. The award is funded through a memorial established by his former students. Glueck earned a Ph.D. from Michigan State University in 1966. In 1979, he became the 35th president of the Academy of Management. During his career, he authored 20 books, as well as 175 articles, monographs, and cases. Respected by his peers and students alike, he was renowned for his intense drive to achieve and his close mentoring relationships with doctoral students.

Distinguished Paper Award

STR continued its tradition of recognizing Annual Meeting submissions that reviewers rated in the top 1%. The 2018 Distinguished Paper recipients are:

Cameron Miller and PK Toh (*Complementary technologies and returns to disclosure during standard setting*)


Sea Jin Chang and Yoichi Matsumoto (*Inter-temporal scope economies and resource reallocation in global semiconductor industry*)

Haram Seo, Jiao Luo, and Aseem Kaul (*Giving a little to many or a lot to a few? The benefits of variety in corporate philanthropy*)

Siddharth Sharma, Wilbur Chung, and Soomin Cho (*Demand agglomeration economies and firm heterogeneity: Bankruptcy of HHGregg retailer*)

Sumantra Ghoshal Research-to-Practice Award

The 2018 winners of the Sumanta Ghoshal Award are Colleen Cunningham (London Business School), Song Ma (Yale U.), and Florian Ederer (Yale U.) for their paper *Killer acquisitions*.

The Sumanta Ghoshal Research and Practice award goes to a paper that advances research while deriving important implications for practice. The award honors the contributions to both research and practice made by Sumanta Ghoshal.

Robert J. Litschert Award

The 2018 winner of the Robert J. Litschert Best Doctoral Student Paper Award is Sina Khoshsokahn (Boston U.) for his paper *When the walls come down: Innovation in diagnostics after the invalidation of gene patents*.

The STR Division gives the award annually in honor of the late Robert Litschert. To be eligible, papers must be authored by students only. Papers with one or more non-student co-authors are not considered. Doctoral students should note their paper’s eligibility for the 2019 award during the submission process.

Distinguished Student Paper Award

The STR continued the tradition of recognizing distinguished papers by doctoral students. The 2018 STR Distinguished Student Paper Award Winner is Sungyong Chang (London Business School; PhD Columbia U.) for his paper *Does unbundling facilitate experimentation and the discovery of new talent?*
Wiley Blackwell Outstanding Dissertation Award

The 2018 winner of the Wiley Blackwell Outstanding Dissertation Award was Sruthi Thatchenkery (U. College London) (PhD, Stanford U. Engineering.) for *Competitive intelligence: Drivers and consequences of executives’ attention to competitors in enterprise software*. Her advisor was Riitta Katila.

Wiley Blackwell Publishing sponsors this award. The winner and finalists presented their research at a special session that highlighted these dissertations. The other finalists (pictured left to right below) were:

**Koen van den Oever**, BDO and Tilburg U. (PhD Tilburg U.); Advisors: Nufer Ates and Xavier Martin
*Uncharted waters: A behavioral approach to when, why and which organizational changes are adopted*

**Cameron Miller**, Syracuse U. (PhD U. of Minnesota); Advisors: Myles Shaver and PK Toh
*Value creation, appropriation, and product design strategies in technology ecosystems: Three essays on the role of complementary technologies*

**Yong Kim**, Hong Kong U. of Science and Technology (PhD U. of Michigan); Advisor: Jerry Davis
*Global supply chain dynamics in the mobile handset industry*

**Jin Hyung Kim**, George Washington U. (PhD Harvard U.); Advisors: Jordan Siegel and Dennis Yao
*Essays on nonmarket strategy*

**Colleen Cunningham**, London Business School (PhD Duke U.); Advisor: Ashish Arora
*The management, organization, and geography of novel innovation*

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The 2018 Wiley Dissertation Award Finalists
The winner, Sruthi Thatchenkery, is on the far right.
2018 STR Division Outstanding Reviewers

Emmanuel A. Abegunrin  Pranav Garg  Katinka J.P. Quintelier
Arzi Adbi  Joseph Gregory Gerard  Bastian Rake
Hansin Bilgili  Tao Han  Christopher Albert Sabel
Tsvetomira Bilgili  Richard Hunt  Maria J. Sanchez-Bueno
Yevgen Bogodistov  Seok-Hyun (Stephen) Hwang  James Michael Sappenfied
Tine Buyl  Thomas Keil  Donald Joseph Schepker
Julio Araujo Carneiro Da Cunha  Serhan Kotiloglu  Johann Nepomuk Schessl
William Carter  Kevin Laverty  Mario Schijven
Sven-Olof Collin  Zhefei Li  Peter M. Snoeren
Birgit Daxboeck  Gerardus J.M. Lucas  John Stephan
Steven S. Dionne  David Maslach  Emma Youyi Su
John Eklund  Filipe Morais  Bilgehan Uzunca
Eleu Wong Ellinger  Joakim Hans Netz  Aku Valtakoski
Melike Nur Findikoglu  Michael Nippa  Georg Wernicke
Corey Fox  Heather Parola  Adam Wowak
Brian C. Fox  Jeanine Pietermelt Porck  Shujuan Xiao

STR Call for Reviewers

Timothy B Folta
University of Connecticut
STR Program Chair

Every year, the success of the STR program at the Academy of Management meeting depends on the papers and symposia that you, members or prospective members of the division, contribute. But that is not all! The success also depends critically on your active involvement as reviewers for the scholarly program.

Please, please, please sign up to review for STR! The program would be impossible to assemble without the essential input of hundreds of reviewers, and reviewing offers members the opportunity to contribute and develop as reviewers. I count on, and thank you in advance, for your willingness to volunteer and contribute to the program by providing thoughtful and timely reviews. You will be able to sign up as a reviewer via http://review.aom.org/. Please reserve STR in your schedule already as a division for which you will serve as reviewer, and sign up now (you will be able to sign up to review for no more than two divisions). The STR Division will ask you to review at most two to three submissions between January 15 and February 13, 2019. Your reviewer assignment will be based on the topic codes that you indicate to represent your areas of expertise. This ensures an efficient and productive experience when reviewing for STR! More resources for reviewers are available at http://aom.org/annualmeeting/review/. With your help, I’m looking forward to a great STR program in 2019. Hope to see you in Boston next August!
CALL FOR APPLICATIONS: STR MEMBERSHIP ENGAGEMENT CHAIR

Invitation to Volunteer and Join the STR Division Leadership as Membership Engagement Chair

Do you enjoy interacting with fellow members of the Strategic Management Division in a social as well as professional setting? Do you like organizing events that connect people? Are you up to leading a team of fellow volunteers who will create new events and experiences as well as serve the practical needs of other members? Then get involved by volunteering to be the new Member Engagement Chair for the STR Division!

The STR Membership Engagement Chair will lead and organize activities to engage the STR division’s members, primarily at the annual Academy of Management meeting. The person in this position will coordinate the activities of a committee of volunteers, and will also work closely with the STR Communications Director and division officers.

STR is beginning the process of establishing this position as an appointed officer of the division.

A description of the position and how to apply for it is provided below (a copy is also available online at [url on division webpage]). For more information about this important and exciting volunteering opportunity, contact Mary Benner, mbenner@umn.edu.

STR Membership Engagement Chair Description

The Membership Engagement Chair is expected to attend the entire annual meeting. The activities coordinated by the person serving in this position include:

1. Recruiting a group of STR Ambassadors (these are PhD student volunteers, typically we need 25-30), and assigning them to various tasks during the meetings, and coordinating their activities.
2. Designing and ordering STR branded “swag”
   a. Responsibility for coordinating designing and ordering t-shirts for STR ambassadors.
   b. Responsibility for creating/ordering stickers and (possibly) an STR Division giveaway for the annual meeting.
3. Organizing and advertising offsite events for members at the annual meeting
   a. Coordinating one or more off-site events for STR members at the annual meeting.
   b. May involve working with local organizers and other volunteers.
   c. These events have been popular in the past. If the price for the event is in the range of $20-$40, we can anticipate attendance of over 75 members.
   d. Organizing these events requires planning and communication on how participants can register and pre-pay.
   e. Coordinating communication about the activities to members, including working with the Communications Director and preparing an email to send from the Division Chair.
4. At the annual meeting:
   a. Local organization and participation in the offsite event(s).
   b. Serving as the STR division contact for the AOM membership committee. Help solicit division representatives to staff new member events at the annual meeting (e.g. these include
the new member hospitality suite, new member orientation, and possibly others as announced by the AOM membership committee).

c. Assisting in finding division representatives to staff the AoM’s New Doctoral Student Consortium.

d. Coordinating STR Ambassador participation in various STR events, to hand out stickers and giveaways, drink tickets, leading members from hotels to offsite events, etc. (Possible events include the STR doctoral, dissertation, new faculty, mid-career, and teaching consortia, Managing your Dissertation workshop, Jr Faculty paper development workshop, plenary session, business meeting, STR social, and any offsite events, also the AOM new student doctoral consortium and the new member events).

e. Picking up the division ribbons for lanyards and distributing those and stickers, etc. to division officers and EC members to wear and to hand out.

5. Participating in the STR Executive Committee’s two annual executive committee meetings. One is at the annual AOM meetings in August. The other (the Winter meeting) is usually held in early March at a location that varies annually. Travel to the winter meeting is partially subsidized by the STR Division.

6. Recommending and implementing new initiatives that will engage current members and attract new ones to the division.

7. Assisting with identifying your own replacement at the end of the term, and helping with a smooth transition.

How to Apply

1. Interested volunteers should submit a brief (i.e., < 500 words) statement of interest that answers the following questions:

   a) Why are you interested in the Membership Engagement Chair position?
   b) What are your qualifications for the position?

2. Applications are due by November 30 and should be emailed to Mary Benner, mbenner@umn.edu. Please make sure the phrase "Membership Engagement Chair" is in the subject line of the email.
NEW STR COMMUNICATION TOOLS

Paolo Aversa
Cass Business School
STR Communications Director

Thank you for your participation in the STR Division Communication initiatives, specifically our “BPS-NET listserv”, our website www.strdiv.org, and our new social media on STR Twitter channel https://twitter.com/AOM_STR.

As a part of our ongoing efforts to enhance technology and communication resources for AOM members, in the next few months our website and mailing list will undergo some major changes. The website and the BPS-NET list will be moving from the current web address and listserv platform (respectively) to a new and improved online community platform, Connect@AOM. Some AOM Divisions have already successfully migrated their websites and mailing lists to the Connect@AOM platform. This change will help the STR Division to streamline communications to members, enable more dynamic member collaboration and interaction, and allow for the creation of a new resource library and central calendar of events for the division. Please click here to learn more about the features of Connect@AOM: http://aom.org/aomconnect/.

At the end of 2018, the archives and existing discussions from the BPS-NET list will be migrated to the new community platform in a seamless transition. Once the migration is complete, this list will be closed. If you are a current STR member, you will be included automatically in the new community.

If you are not a current STR member, you are invited to continue participating in the STR Community Discussion after it migrates to Connect@AOM. Instructions for how to join the community will be included in future communications to this listserv once the new community page is “live.” To ensure immediate access to the new community, please consider joining the Academy of Management, and select STR Division as one of your divisions. If you are not a member of AOM, you can learn more about the benefits here: http://aom.org/Member-Services/Benefits-and-Services.aspx.

Please be on the lookout for an email in about three months when the new community is live. In the meantime, please feel free to email connect@aom.org if you have questions.

Finally, please follow us on Twitter, where more than 800 followers are already actively engaging.

Thank you and see you online!
STR CONSORTIA AND WORKSHOPS: 2018 NEWS AND 2019 PREVIEWS

STR DOCTORAL AND DISSERTATION CONSORTIA

STR, with support from the Kauffman Foundation, sponsored the 2018 STR Doctoral and Dissertation Consortia during the pre-conference period of the AOM Annual Meetings in Chicago during August, 2018.

The STR Doctoral Consortium was for students in early stages of their PhD programs, and the STR Dissertation Consortium was for PhD candidates on the 2018-2019 job market. Besides their separate activities, the consortia had a joint dinner on Thursday night that allowed faculty and students to get to know one another outside academia and discuss job market processes and academic work in general. The two consortia also shared an afternoon’s activities, with the Dissertation Consortium participants joining the Doctoral Consortium participants for faculty presentations and round-table breakout sessions on finding a job, getting published, and managing work-life balance.

Other highlights from the 2018 STR Doctoral Consortium included four round-table breakout sessions where students received feedback on their dissertation ideas from faculty mentors, presentations on managing one’s dissertation, building a research pipeline, and making the job a life-long passion, as well as a lively discussion of the challenges (and opportunities!) of teaching. Aseem Kaul (U. of Minnesota) and Maggie Zhou (U. of Michigan) served as co-chairs for the doctoral consortium. Faculty mentors for the doctoral consortium included Janet Bercovitz (U. of Colorado, Boulder), Bruno Cassiman (IESE Business School), Ronald Klingebiel (Frankfurt School of Finance & Management), Hong Luo (Harvard Business School), Elena Novelli (Cass Business School), H Kevin Steensma (U. of Washington), Gabriel Szulanski (INSEAD), Mary Tripsas (Boston College), and Todd Zenger (University of Utah).

Other highlights from the 2018 Dissertation Consortium included: small group discussions on Friday morning, which focused on the students’ job market papers. These small groups, comprising a faculty advisor and students from different institutions, focused on discussing and helping develop the students’ job market papers. Jiao Luo (U. of Minnesota) and Ram Ranganathan (U. of Texas-Austin) served as co-chairs. Faculty mentors included Russ Coff (U. of Wisconsin), Andrew Delios (NUS), Sarah Kaplan (U. of Toronto), Aija Leiponen (Cornell U.), Catie Magelssen (LBS), Lamar Pierce (WUSTL), David Sirmon (U. of Washington), and Jim Westphal (U. of Michigan).

Many thanks to the faculty mentors for sharing their time, enthusiasm, and expertise!

The STR Division will sponsor the 2019 STR Doctoral and Dissertation Consortia during the pre-conference period of the AOM Annual Meetings in Boston during August, 2019.

The 2019 STR Doctoral Consortium is for students in early stages of their PhD programs and provides opportunities for participants to discuss their dissertation proposals in small groups with distinguished faculty and peers. Participants and faculty panelists will also explore issues including developing a research pipeline, understanding the journal review process and learning to teach effectively. Maggie Zhou (U. of Michigan) and John Joseph (University of California, Irvine) are the co-chairs for the 2019 Doctoral Consortium.

The 2019 STR Dissertation Consortium is intended for PhD candidates who will be on the job market during the 2019-2020 academic year, for jobs beginning in Fall 2020. Participating students must have successfully
defended their dissertation proposals and completed a draft of their job market papers. The main focus of the 2019 Dissertation Consortium will be on providing participating students with an opportunity to discuss their job market papers in small groups with distinguished faculty and peers. Ram Ranganathan (U. of Texas-Austin) and Catie Magelssen (LBS) are the co-chairs for the 2019 Dissertation Consortium.

Please look for details on how to apply for these consortia in the Spring STR Newsletter. The application deadline will likely be in mid-May. If you have questions, contact Maggie Zhou at ymz@umich.edu for the Doctoral Consortium or Ram Ranganathan at ram.ranganathan@mccombs.utexas.edu for the Dissertation Consortium.
STR MANAGING YOUR DISSERTATION WORKSHOP

The 2018 STR Managing Your Dissertation Workshop, organized by Abhishek Nagaraj, brought together 40 doctoral students and 11 faculty members. Finalists of the STR Best Dissertation Award from the previous year run the workshop, which offers doctoral students concrete advice on how to manage the dissertation process, the job market, and their upcoming transition to becoming faculty. Andy Wu shared ideas on selecting a dissertation topic and defending the dissertation proposal. Derek Harmon talked about forming and managing a committee. Sandra Barbosu talked about research design, methods and data with a particular focus on rigorous empirics and cutting-edge tools involving machine learning. Alex Wilson talked about how to manage the transition from PhD candidate to job market candidate while Abhishek Nagaraj focused on the job talk itself and choosing between schools. Finally, Sarah Wolfolds talked about the dissertation defense and starting a new job. Senior faculty members also made presentations and offered advice on selecting a research topic and research design (Scott Stern), theoretical framing (Kyle Mayer), the job market process (Dennis Yao), publishing dissertation research (Mary Benner) and leveraging a dissertation into a stream of work (Riitta Katila). Participants and faculty also took part in breakout sessions to more deeply examine topics of interest to the participants and to receive more targeted advice.

The 2019 STR Managing Your Dissertation Workshop will take place during the Annual Meeting of the Academy of Management in Boston, Massachusetts. Further details will be included in the Spring STR Newsletter. If you have questions, feel free to contact Sruthi Thatchenkery (s.thatchenkery@ucl.ac.uk).

Faneuil Hall
Boston, MA
STR JUNIOR FACULTY CONSORTIUM

On August 11, 2018, several junior faculty members and 10 co-chairs and panelists met in Chicago to shape research ideas, discuss the tenure and publication processes, and forge friendships during the 2018 STR Junior Faculty Consortium. The distinguished speaker was Roberto M. Fernandez (Massachusetts Institute of Technology).

The co-chairs were Anne Marie Knott (Washington U. in St. Louis) and Kevin Boudreau (Northeastern U. and NBER). The panelists were Sharon Belenzon (Duke U.), Lyda S. Bigelow (U. of Utah), Karin Hoisl (Mannheim U.), David A. Kirsch (U. of Maryland), Jeff Macher (Georgetown U.), Richard Makadok (Purdue U.), Marco Totoriello (Bocconi U.), and Mark J. Zbaracki (Western U.)

STR is planning to sponsor the 2019 STR Junior Faculty Consortium next August at the Academy of Management meeting in Boston. The objective is to enhance the scholarship, teaching, and overall career development of faculty in early stages of their careers. Any STR member who has completed their dissertation by September 2018 and is in the first through the third year of their academic career, is welcome to apply. In addition, applicants should have a record of commitment to research and teaching in the Strategy field, and should not have participated in prior STR Junior Faculty Consortia.

Details about the 2019 Junior Faculty Consortium and the application process should be available in STR’s Spring Newsletter. The application deadline will likely be in late-May. If you have questions, please contact Kevin Boudreau (k.boudreau@northeastern.edu), who is the co-chair for next year’s event.

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Bunker Hill Monument
Boston, MA
STR MID-CAREER CONSORTIUM: MANAGING YOUR EVOLVING CAREER

The Strategic Management Division will once again sponsor a Mid-Career Consortium for the 2019 Annual Meeting of the Academy of Management. This consortium is for STR faculty members who completed their dissertation before August, 2014 and would have at least five years of academic experience at the time of the Consortium. The objective is to facilitate networking and discussion around the unique professional challenges, problems, and opportunities facing STR faculty moving into their “Associate Professor Years.”

The 2018 STR Mid-Career Consortium in Chicago was chaired by Gerry McNamara (Michigan State University) and co-organized by Sucheta Nadkarni (University of Cambridge). In the consortium, twenty-one participants interacted with a panel of senior faculty members including Amy Hillman (Arizona State University), JT Li (Hong Kong Science and Technology University), Kyle Mayer (University of Southern California) and Rhonda Reger (University of Missouri). A variety of key topics were discussed by panelists and participants including managing competing demands, changing your outlook/emphasis post tenure, launching a new or reorienting your research focus, when to think about changing schools, and taking on leadership roles. The discussions were followed by an informal cocktail reception and further conversations.

The 2019 STR Mid-Career Consortium will follow a similar format and will be chaired by Sucheta Nadkarni (University of Cambridge). Look for additional details in STR’s Spring 2019 Newsletter. For more information regarding next year’s consortium, or to express interest in participating, contact Sucheta (s.nadkarni@jbs.cam.ac.uk).

Paul Revere Statue
Boston, MA
MESSAGE FROM THE STR PROGRAM CHAIR

Timothy B. Folta
University of Connecticut
STR Program Chair

I hope you are already thinking ahead and looking forward to the 2019 Academy of Management annual meeting to be held in Boston from August 9 to 13. The overall AOM conference theme is Understanding the Inclusive Organization. As Strategic Management scholars, our research and teaching highlight that inclusive business approaches are fundamental to sustainable economic growth. Accordingly, we look forward to receiving submissions addressing this broad theme, including issues related to how organizational structures, cultures, and/or identities contribute to organizational inclusiveness; how inclusiveness affects firm outcomes; and whether the meaning or import of inclusion differs across stakeholder groups. Consider how topics such as corporate strategy and governance; international and emerging-market strategy; alliances, networks, acquisitions and other inter- or intra-organizational relationships; business models; competitive and cooperative interactions; open and collaborative innovation; resource and capability procurement and deployment; non-market strategy and sustainability; competitive and industry dynamics; and various other strategy issues play a role in elevating inclusion in firms or in society. For more information about the AOM theme and the conference in general, please visit http://aom.org/annualmeeting/theme/.

Given the size and diversity of STR membership, related sessions are combined into tracks. This structure helps to foster interaction among scholars working within particular research domains. It also helps to make a large conference feel smaller, and reduces time conflicts and distance travelled among sessions on related research topics. I will be continuing in this tradition, with the help of volunteers who will be serving as STR Track Chairs for the 2019 conference. In addition, we will organize a large number of symposium and selected shared paper sessions to encourage work in emerging areas of research and to stimulate valuable conversations across disciplines and divisions. This will give our members great opportunities to learn about new developments in different research domains and to build new connections across research streams.

Submissions: I would like to thank our continuing members and scholars who have submitted in prior years. Your contributions enrich our community. Please continue submitting your best research papers and most creative symposia! We also encourage Ph.D. students or others who have not yet submitted to AOM or the Division to do so. Please also consider organizing symposia, which offer wonderful opportunities to collaborate with others, engage in meaningful scholarly dialogue, and highlight important topics. The most attractive symposia are those that are novel, combine different theoretical lenses or research methodologies, rigorously examine new phenomena from different angles, or throw a new light on old phenomena.

Submission Deadline: The submission deadline for next year’s conference is Tuesday, January 15, 2019 at 5pm EST (New York time). The submission system opens on Tuesday, November 27, 2018. Please consult the Academy of Management website for useful submission information, and note that the STR Division maintains the same submission requirements as the Academy of Management.
CALL FOR PDW PROPOSALS

Heather Berry
George Washington University
STR Assistant Program Chair

STR invites submissions of creative proposals for professional development workshop (PDW) sessions for the 2019 AOM Conference in Boston. The original goals for PDWs involved providing experiences that would serve the personal and professional needs of AOM members to develop and update their practical, professional and intellectual skills and the division seeks innovative, diverse and interactive PDW proposals for the 2019 preconference portion of AOM.

Because these are professional development workshops, we encourage you to experiment with new session topics and formats that might not fit easily within the confines of the regular conference program. For instance, session formats might include roundtable discussions, methods workshops, town hall meetings, debates, technology demonstrations, breakout group sessions, research incubators, meetings with relevant non-academic speakers, and even off-site events. PDW topics could include cutting edge methods, emerging theoretical and phenomenological developments, connections between strategic management and other fields and disciplines, and paper development sessions. Also encouraged are PDWs that address teaching (topics and methods), applied research and links to practice, and other tasks such as service, outreach and fundraising/grant seeking. Sessions with standard paper presentations are more appropriate for traditional symposia. Further, sessions that can be mistaken for a symposium (well-known academics talking in the front of a room of listeners) should be modified to fit the spirit of the PDWs.

As PDWs are intended for professional development, proposals should explain how their session will foster interaction and personal development among participants, and what audience they will aim to attract. Befitting this focus, PDWs are typically at least two hours long, though may be as short as 1.5 hours.

PDW proposals of interest to divisions besides STR are encouraged, although this is not a requirement for acceptance. Please indicate in the submission document what divisions and interest groups may be suitable to be invited by the Assistant Program Chair as potential co-sponsors. Particularly relevant are proposals addressing the overall AOM 2019 conference theme, “Understanding the Inclusive Organization”.

PDW proposals may be submitted online at http://aom.org/annualmeeting/submission/ beginning November 27, 2018. Early submissions and expressions of interest are encouraged. The deadline for submissions is January 15, 2019, at 5PM ET (NY Time). The PDW program runs from 8 am Friday through 8 pm Saturday (August 9-10, 2019). All named PDW participants must commit to participation in advance. All proposals require a statement indicating that all named participants have consented to participate in the PDW. The AOM’s “Rule of Three” for the PDW program is that “no one may submit or be associated with more than 3 PDW submissions; or appear in more than 3 PDW sessions during the preconference from Friday to Saturday, regardless of whether the sessions are held on-site or off-site.”

Contact Heather Berry, Assistant Program Chair, at aomstrheather@gmail.com for general inquiries and informal discussions about ideas for STR PDW sessions.
CALLS FOR 2019 STR DISSERTATION AND CAREER AWARD NOMINATIONS

Samina Karim
Northeastern University
STR Division Chair Elect

2019 STR OUTSTANDING DISSERTATION AWARD

STR will offer the *Wiley Blackwell Outstanding Dissertation Award in Business Policy and Strategy* again in 2019. Any doctoral dissertation may be entered that satisfies the following criteria:

1. The dissertation addresses topics in the area of business policy and strategic management.
2. The dissertation was completed between February 1, 2018 and January 31, 2019, where the completion date is when the degree is completed and awarded.
3. The dissertation was not previously submitted for consideration for this award. A dissertation may be submitted to STR and other divisions simultaneously if it fits within each division’s domain statement. The STR domain statement can be found at [http://strdiv.org/](http://strdiv.org/) (under About).

Interested recent graduates should submit electronically (via email) the following Word documents as attachments to an email to Division Chair Elect Samina Karim (samina@northeastern.edu), with the subject heading “STR Division Outstanding Dissertation Award submission”:

1. A one-page abstract of the dissertation.
3. A separate cover page listing your name, the dissertation’s title, the completion date, the name of the university granting your degree, your current university affiliation and any intervening affiliation, and a complete list of dissertation committee members (advisor, other committee members, any “defense opponent” etc.) and their affiliations.

In order to facilitate compliance with the STR conflict of interest policy and the blind review process, please remove any author-identifying information from your abstract and dissertation summary.

**Initial submissions must be received by Friday February 1, 2019.** Submissions will not be accepted by fax or regular mail. Members of the STR Research Committee will evaluate the dissertation summaries and invite a subset of entrants to submit their complete dissertations in March 2019 for further evaluation.
2019 IRWIN OUTSTANDING EDUCATOR AWARD NOMINATIONS

STR requests nominations for the Irwin Outstanding Educator Award, to be given at next year’s annual meetings in Boston, MA. STR has recognized Outstanding Educators with an award since 1987. In 1991, the publishing company Richard D. Irwin established a $25,000 endowment for the award, thereafter named the Irwin Outstanding Educator Award. Since 2008, STR has presented this award on an annual basis.

This award is designed to recognize an established strategy scholar who has demonstrated a long-term commitment to and expertise in educating strategy students. Nominees should have at least 15 years of service since graduating from their own doctoral programs. In odd years, STR evaluates nominees with respect to their contributions to Ph.D. and doctoral education. In even years, STR evaluates nominees with respect to their contributions to MBA/executive education in strategic management.

Since our next meeting will be in 2019, we are now soliciting nominations for scholars who have made significant contributions to mentoring Ph.D. students in strategic management.

Manifestations of outstanding educator contributions might include:

1. **Mentorship of PhD Students.** The person has been closely linked to the development of other outstanding scholars and in developing the scholarship of others. For example, the nominee is actively involved in dissertation committees or participates regularly in developmental doctoral consortia or other specialized doctoral workshops like CCC or DRUID, etc. Former doctoral students might provide testimonials as to the impact that this individual had on their growth and development as scholars.

2. **Mentorship of Junior Colleagues.** The person has mentored or advised scholars beyond the dissertation advisor role by offering constructive comments, suggestions, and criticism. For example, the nominee may have served on others’ dissertation committees or participated frequently at junior faculty professional development workshops.

The previous award winners are:

- 1989: Charles B. Quinn (Dartmouth)
- 1993: William H. Newman (Columbia U.)
- 1995: John R. Jeppesen (U. of Texas)
- 1999: Donald C. Hambrick (Penn State U.)
- 2003: Donald C. Hambrick (Penn State U.)
- 2005: Jay B. Barney (Ohio State U.)
- 2007: Kathleen M. Eisenhardt (Stanford U.)
- 2008: Pankaj Ghemawat (IESE Business School)
- 2009: Will Mitchell (Duke U.)
- 2010: Anita McGahan (U. of Toronto)
- 2011: Joseph Mahoney (U. of Illinois)
- 2012: Henry Mintzberg (McGill U.)
- 2013: Bernard Yeung (National U. of Singapore)
- 2014: Myles Shaver (U. of Minnesota)
- 2015: Dan Levinthal (U. of Pennsylvania)
- 2016: Gautam Ahuja (U. of Michigan)
- 2017: Glenn Carroll (Stanford U.)
- 2018: Sharon Oster (Yale U.)
The winner will be selected by a committee of senior scholars. The 2019 STR Awards Committee includes Javier Gimeno (INSEAD), Sharon Oster (Yale U.), Jeff Reuer (U. of Colorado Boulder), Glenn Carroll (Stanford U.), Margarethe Wiersema (U. of California, Irvine) and Todd Zenger (U. of Utah). Division Chair Elect Samina Karim (Northeastern U.) and Executive Committee members Isin Guler (U. of North Carolina at Chapel Hill) and Denisa Mindruta (HEC Paris) provide assistance.

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**2019 STR DISTINGUISHED SERVICE AWARD NOMINATIONS**

The STR Distinguished Service Award is given every other year, in odd-numbered years. The inaugural winner (in 2017) was Duane Ireland (Texas A&M U.). The 2019 recipient will be an STR member with at least 15 years of service to the field, who has made significant contributions to activities within the STR Division, the Academy of Management, and/or to the broader field of strategic management. Award criteria may include editorial contributions at journals or of edited volumes of strategy research, significant contributions to the Academy of Management, conference organizing, administrative roles, or textbook authorship. Those who have been STR officers are ineligible until at least five years after their term ends.

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**2019 STR EMERGING SCHOLAR AWARD NOMINATIONS**

The STR Emerging Scholar Award is given every other year, in odd-numbered years. The inaugural winner (in 2017) was Exequiel Hernandez (U. of Pennsylvania). The 2019 recipient will be a promising scholar who has established a research record of exceptional quality. The recipient will have a solid publication record and his/her scholarly contributions will already demonstrate an impact on the field of strategic management. Candidates will be judged by the relevance, academic contribution, theoretical and methodological rigor, and practical implications of their work.

**Who is eligible:** Scholars who received their PhD or doctorate degree within 6 years prior to the award year (so for eligibility in 2019, the candidate’s final dissertation defense date must have occurred after January 2013) and who is an STR member.

**How to nominate for STR’s Irwin, Distinguished Service, or Emerging Scholar Awards:** Send an email to Samina Karim, STR Division Chair Elect (samina@northeastern.edu), with either *Irwin Outstanding Educator Award nomination*, *Distinguished Service Award nomination*, or *Emerging Scholar Award nomination* in the subject line. Please include a brief explanation as to why you are nominating the individual and either attach the nominee’s CV or include a URL link(s). Self-nominations are accepted.

**Nominations will be accepted through January 15, 2019.**
CALLS FOR STR LEADERSHIP NOMINATIONS

2019 STR EXECUTIVE COMMITTEE AND ASSISTANT PROGRAM CHAIR BALLOTS

Mary J. Benner  
University of Minnesota  
Past Division Chair

Please help us identify the future leadership of STR! The STR Executive Committee, and the 5-year officer term commencing with the position of Assistant Program Chair, are important for ensuring the continued vibrancy of the STR Division. Please consider nominating members to be elected for these opportunities to serve the division.

Executive Committee: The Division membership will elect six members to the STR Division’s Executive Committee during the Spring 2019 elections. To appear on the ballot, individuals must receive nominations from at least 10 other STR members in good standing.

Assistant Program Chair: The Division membership will elect the Assistant Program Chair during the Spring 2019 elections. Nominees for Assistant Program Chair must have served previously on the BPS/STR Executive Committee. The ballot for Assistant Program Chair will list individuals if they have served on the BPS/STR Executive Committee and have received nominations from at least 20 other STR members in good standing.

Nomination Guidelines: Nominees may stand for election provided they: (1) are members in good standing of the STR division, (2) are nominated by other STR members as indicated above, (3) meet the requirements of the position (see above), and (4) agree to run for office. The Spring 2019 ballot will include all valid nominations. If there are not enough valid nominations to complete the ballot, the current Executive Committee will make additional nominations.

Please nominate candidates on the Academy of Management nomination website, which will be available online in mid-January 2019 and will remain open for approximately one month. The AOM election staff will send a mass email notification to all active members of the Academy, notifying that the nomination website is open and providing a link and login information.

Thank you for your involvement in identifying our division leaders. If you have any questions or comments, please contact me at mbenner@umn.edu
IN MEMORIAM – JAMES G. MARCH (1928-2018)

James G. (Jim) March, lately The Jack Steele Parker Professor of International Management, Emeritus at Stanford University, passed away on September 27, 2018. He was a towering scholar of organizations and social science. His contributions encompass groundbreaking work on how decisions are made in firms and other organizations, and with what consequences – at heart, the domain of strategic management. He contributed some of the most compelling intellectual apparatus that strategy can draw on as a discipline – especially, core assumptions and concepts describing resource allocation and search decisions at the organizational level. He was also a special and inspiring person. We asked a few of his former students, co-authors and colleagues to comment on Jim March as a person and on his scholarly contributions. The contributors are listed below, followed by their respective comments.

Henrich R. Greve
INSEAD

James G. March (Jim March) has shaped the thinking of many scholars, and has built up and directed the field of strategy through his seminal papers and books. His thinking was deep. His scholarship treats the fundamental questions of what drives organizational decisions and actions, and his insights have shaped the foundation of the field through giving concepts and connections that can be used broadly. His thinking was tolerant. Physics has theories that are mutually exclusive but still maintained because each has insights, and he likewise saw development of multiple informative theories as helpful even if the result is not fully consistent. His thinking was broad. He is best known for theory development, but was also keenly aware of empirical evidence. As a person he was also deep, tolerant, and broad, and he inspired friendship and loyalty.

His impact on strategy is seen in multiple theories that derive directly from his work, as well as theories that in turn were inspired by it. Many ideas from the Behavioral Theory of the Firm are active in strategy today, such as performance feedback. His work also inspires thinking about risk and ambiguity in decision making. His insights on politics and coalitions are investigated in top management team research. His ideas on the effects of uncertainty inspired central parts of institutional theory. His focus on fundamental questions and innovative answers has given influence across the field of strategy. It will grow over time, just as strategy research grows.

Daniel A. Levinthal
University of Pennsylvania

Much like his beloved hero Don Quixote, Jim was a man of passion, of commitment to a set of higher ideals, and much more attuned to a logic of appropriateness than a logic of consequence. He helped found the modern study of organizations and, in particular, was the prime catalyst to the “Carnegie School” of organizations. It was a “school” with rather porous boundaries, but some important underlying intellectual commitments to behaviorally plausible micro-foundations and to the careful working out of the implications of those micro-foundations for understanding organizations. In this regard, Jim pioneered bringing a complex adaptive systems sensibility to the study of organizations, long before that label became a term of art, whether his consideration of processes of mutual adaptation in Lave and March (1975), the Garbage
Can Model (Cohen, March, and Olsen, 1972), or his work on exploration and exploitation (1991). Jim’s discipline of origin was Political Science and that training prompted him to think of organizations as themselves political systems in which goal conflict was a pervasive and fundamental attribute (March, 1962). In that regard, his early work preceded and helped set the stage for the consideration, years later, of these issues in the literature on organizational economics. Search, learning, and their possible adaptive or maladaptive implications appear in his early work with Simon (March and Simon, 1958), become structured in a more specific framework with Cyert (Cyert and March, 1963) and our fundamental to his conception of organizations. The political scientist in Jim is reflected as well in his work on institutions (March and Olsen, 1989), examining how their practices, norms, and rules influence political behavior.

One of Jim’s favorite lines from Don Quixote is Yo sé quien soy (I know who I am). Jim was at once supremely content in who he was and the choices he had made and relentless --- relentless in his intellectual curiosity and relentless in reaffirming the values and ideals which he held dear. Whether or not one is literally a student of March, a privilege for which I am eternally grateful, we are all students of him in the broader sense of ideas, concepts, theoretical arguments, and even aesthetic sensibilities that permeate our work.

William Ocasio
Northwestern University

Jim March’s intellectual legacy is extensive, monumental, and enduring. Sixty years ago he co-authored Organizations, where he began sharing with the world that which evolved into a theory of adaptive intelligence, a perspective on strategic behavior that is only beginning to be understood. March, over fifty years, extended and deepened Simon’s ideas on bounded rationality by bringing his distinctive views on organizational learning, political coalitions, ambiguity, institutions, and on the flip side of knowledge—ignorance. The field of strategy has embraced March’s oeuvre, and we are still learning from it. While strategy’s focus on performance as the key dependent variable, functionalism, and rent-seeking behavior were very far from March’s world view, I see the strategy field moving away from one defining itself on the foundations of economic theory to one where the lessons from Jim March will continue their ascendancy.

Jim March’s personal legacy, while less universally known, is equally monumental. He personally touched both the heart and the mind of all of us who had the fortune to get to know him. He was demanding, but at the same time encouraging; rigorous, yet playful; a warm soul, but one you never wanted to disappoint. Jim’s personal legacy becomes deeply intertwined with his intellectual one, as he encouraged his students to believe in their own passions. For example, Oliver Williamson shared with me during an NBER conference how Jim had been his de facto thesis advisor, and how important Jim’s support had been for him. In my own case, I learned from Jim’s work about attention structures and organizational decision making. Perhaps more importantly, Jim’s encouragement during my dissertation allowed me to boldly about building on his ideas. I would have never dared to write something I named the “attention-based view of the firm” without that earlier support. My last interaction with Jim was an email exchange last February, where I shared my latest attempts to teach the garbage can model to MBA students. What struck me about that communication was his continuing kindness, encouragement, and generosity of spirit. Jim was an intellectual powerhouse, but also a wonderful person and role model in so many different ways. I share with the Strategy community the sadness of his passing. Yet my primary feeling in remembering him is one of joy. What a gift his life was to scholars everywhere and to many of us personally.
Jim March was a towering figure in the field of organizations, easily the most influential scholar of the second half of the twentieth century. Yet his extraordinary record of scholarship and teaching was exceeded by his wisdom, warmth, and humanity. Above all, Jim was a marvelous person who welcomed everyone, and his infectious manner always made people laugh and smile. We often joked that Jim was the Johnny Cash of the social sciences, but that comparison is unfair as Jim had none of the darkness of Cash. Jim was always open to new visitors and young students, receptive and encouraging of ideas no matter how nascent they were. He was a remarkable man.

Jim March was an intellectual giant who along with Cyert and Simon led the Carnegie School to become the major theoretical framework in organization theory with a lot of implications for the field of strategy. Jim was an extraordinarily kind person with a lot of respect to people and humanity, a great mentor to numerous students, a unique colleague, a wonderful friend and a devoted husband to his wife of 70 years and to his family. He was both a genius and a humble person.

The behavioral theory of the firm has been the main building block for understanding firms’ behavior under uncertainty. It informed us on the evolution of the firm, about the effects of success and failure on firms’ strategy, and about decision-making and leadership of firms. In the latter part of his career Jim studied organizational learning which he conceived from an evolutionary perspective and viewed it as routine-based, history-dependent and goal-oriented. He wrote among other things about bounded rationality, the myopia of learning, the behavioral aspects of risk taking and the pursuit of intelligence in organizations. In his 1991 article on exploration and exploitation, which captured the attention of many scholars, he argued that while exploitation can bring short term benefits, exploration will lead to long term advantage. Jim recognized that the more we know the more we need to learn. His caution about exploitation is nicely captured by the title of one of his many poetry books, Slow Learner, and the title of one of his most recent books, The Ambiguities of Experience. Jim, the person, will be sorely missed by his many colleagues, students and friends. His writings and legacy will accompany us in the long journey toward a better understanding of how organizations learn, make decisions and evolve over time.

Jim March liked to start his classes with this disclaimer, a claim that whatever students learned would have no immediate application. That disclaimer allowed him a freedom, being able to fill his classes with beauty rather than Truth. As in his writings, many of those beautiful ideas emerged from juxtaposing and playing with concepts often seen as contradictions. His course on leadership, for example, compared geniuses to heretics. Both are deviants and innovators, but history celebrates one and disparages the other because one happened to have been right, the other wrong. Jim's ideas captured the imagination not just because they forced readers and listeners to think but also because he had a way of encapsulating these concepts in alluring labels and felicitous phrases. Consider the competency trap, the garbage can model, or the
technology of foolishness—all terms that vividly convey a concept. Jim wrote poetry for fun and had fun producing poetic academic prose.

Jim's ideas have been core to much of strategic management. He forwarded the idea that organizations operate as political systems, a perspective that motivated and has been explored by the process school. Together with Richard Cyert, he introduced the idea that organizations operate as evolving systems of routines, an insight underlying the notion of dynamic capabilities. His writings on organizational learning have almost entirely defined that field. But those represent just his main themes. He also contributed importantly to other topics as diverse as leadership, innovation, and organizational culture. In 2009, the Economist ran a story on Jim where they labeled him, the management "guru's guru" – an apt epithet. Jim may never have been relevant but his ideas were always and will always be beautiful, timeless, and wise.

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Painful though Jim March’s departure is to those who knew him and were inspired by him, his scholarly contributions will continue to speak for themselves. Perhaps less well-known to STR members, he also published eleven books of poetry. Fittingly, we leave the last word to him:

“Success”
No one needs him
after he’s gone.
No one who stays
depends on him,
if he has done it right;
   No one asks
why flowers grow,
or how a summer ends,
or notices long
that he has gone, quietly
into the dark.


STR thanks Xavier Martin (Tilburg University) (STR Division Chair) for helping organize this memoriam.
ANNOUNCEMENTS

JOURNAL CALL FOR PAPERS

Business & Society Journal
Submission Deadline: November 15, 2018

Universidad Católica de El Salvador (Catholic University of El Salvador) would like to invite you to submit a proposal for its new journal “Empresa y Sociedad” (Business & Society in English), scheduled to be published in February, 2019.

The journal is accepting three types of articles: scientific research, review article and opinion article. The university will publish this journal in two versions simultaneously paperback and online. If you are published, you will be granted a copy of the journal.

Please submit before the deadline. Send your submission to: mauricio.umana@catolica.edu.sv and empresaysociedad@catolica.edu.sv. Guidelines and a complete call for papers are available here.

BOOK ANNOUNCEMENT

Negotiating Business Narratives:
Fables of the Information Technology, Automobile Manufacturing, and Financial Trading Industries

Authors:
Sandford Borins (University of Toronto)
Beth Herst (Narrative and Innovation Inc.)

This book challenges the widely-held belief that popular narratives about business are invariably critical. It develops an analytic model of business narrative in terms of protagonist, firm, and society and applies it to 63 contemporary narrative texts (movies, histories, biographies) produced in the US dealing with three major industries: information technology, automobile manufacturing, and financial trading. Some of the texts it analyzes are The Soul of a New Machine, The Social Network, Iacocca, Roger and Me, Enron, Inside Job, and The Big Short.

The fables the book develops are analogous to widely-adopted corporate strategies and the counter-fables it explores can be thought of as critiques of these strategies. The book engages with this important aspect of contemporary culture in a thoughtful, rigorous, and accessible way. It demonstrates that how we as a society think about business is strongly influenced by the way it is represented within popular culture through texts like these. This, in turn, influences key personal decisions, such as career choice, and key public policy decisions, such as investigation and regulation.

“Read Negotiating Business Narratives and you’ll never look in quite the same way at simplistic tales of brilliant tech entrepreneurs, heroic auto-industry turnaround artists, or evil financiers. And you’ll be smarter for that.” -- Walter Kiechel, author of The Lords of Strategy, former Editorial Director of Harvard Business Publishing.

Publisher: Palgrave Macmillan

SPECIAL ISSUE CALL FOR PAPERS

Entrepreneurship Theory and Practice (ETP)
Special Issue: Stakeholder Theory in Entrepreneurship
Submission Deadline: June 1, 2020

Guest Editors:
Douglas A. Bosse (University of Richmond)
Jeffrey S. Harrison (University of Richmond)
Jeffrey M. Pollack (North Carolina State University)
Judith Schrempf-Stirling (University of Geneva)

Overview
Entrepreneurship involves cooperative efforts in which multiple stakeholders and resources are brought together to develop a valuable product or service (Shane & Venkataraman, 2000; Venkataraman, 2002). Accordingly, one way to view the central challenge of entrepreneurship is that it entails identifying, selecting, enrolling, and coordinating a network of stakeholders. However, although
there is a widespread realization that bringing new ventures to life requires multiple stakeholders, precious little academic research has taken a holistic approach to stakeholder engagement (Berman & Johnson-Cramer, in press). In this Special Issue call for papers, we suggest that stakeholder theory provides a novel lens for viewing the critical entrepreneurial behavior of engaging stakeholders.

**Special Issue Paper Proposal Workshop**
A Special Issue workshop will be held in February, 2020 in Richmond, Virginia. Authors of promising paper proposals will be invited to present their ideas and react to their colleague’s ideas during the workshop. Presentation at this workshop does not guarantee acceptance of the paper. Likewise, attending is not a precondition for submission or acceptance for the Special Issue. Accommodations and most meals will be provided for one author of each proposal accepted for the workshop. The authors need only arrange for their transportation to Richmond.

**Full Article Submission Process and Deadlines**
- Manuscripts will be reviewed according to the ETP double-blind review process.
- Submissions should be prepared using the ETP Manuscript Preparation Guidelines.
- The deadline for submission is June 1, 2020.
- Manuscripts should be submitted via Manuscript Central (https://mc.manuscriptcentral.com/etp)
- For informal inquires related to the Special Issue, proposed topics and potential fit, and/or the conferences, please contact the guest editors at ETPstakeholdertheory@gmail.com.

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**SPECIAL ISSUE CALL FOR PAPERS**

*Journal of Management Studies*

**Special Issue: Corporate Strategy and the Theory of the Firm in the Digital Age**

**Submission Deadline:** January 31, 2019

**Special Issue Editors:**
- Julian Birkimshaw (London Business School)
- David J. Collis (Harvard University)
- Nicolai Foss (Bocconi University)
- Robert E. Hoskisson (Rice University)
- Sven Kunisch (Aarhus University)
- Markus Menz (University of Geneva)

**Journal of Management Studies Editor**
John E. Prescott (University of Pittsburgh)

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The purpose of this *Journal of Management Studies* Special Issue is to advance our theoretical and managerial understanding of corporate strategy in the digital age. This Special Issue seeks contributions that build on or substantially extend existing research streams on corporate strategy and market boundaries. We invite submissions that offer new concepts of competition, markets, and organizations, as well as submissions that develop key theoretical concepts, such as agency, transaction costs, information and technology, knowledge management and learning, and capability and resource development/deployment.

While this Special Issue is open-minded regarding phenomena, theories, and methodological approaches, contributions should relate to corporate strategy and theories of the firm with a particular emphasis on digitalization. We encourage submissions that build upon strategy, economic, financial, and organizational perspectives, and that are conceptual, quantitative, or qualitative. Specifically, we see potential for theory development and its application to advance key corporate strategy debates on the market/competition, firm/organization, and intra-firm levels.

Exemplary research questions pertaining to key debates within the intended scope of this Special Issue can be found in the full Call for Papers [here](https://mc.manuscriptcentral.com/etp).

**Special conference and manuscript development workshop:**
- The guest editors of this Special Issue are planning to hold a special conference and manuscript development workshop at Harvard Business School, Boston, MA (USA), in August 2019.
- Authors invited to “revise and resubmit” (R&R) a manuscript will be invited to attend this workshop. Please note that participation in the workshop does not guarantee acceptance of the paper in the Special Issue. Further, attendance is also not a prerequisite for publication.

For further questions regarding this Special Issue, please do not hesitate contacting the guest editors.
FEATURE TOPIC
CALL FOR PAPERS

Organizational Research Methods
Feature Topic: How to Conduct Rigorous and Impactful Literature Reviews?
Feature Topic Deadline: March 1, 2019

Feature Topic Guest Editors:
Sven Kunisch (Aarhus University)
Markus Menz (University of Geneva)
Jean M. Bartunek (Boston College)
Laura B. Cardinal (University of South Carolina)
David Denyer (Cranfield School of Management)

Organizational Research Methods Editor:
Paul Bliese (University of South Carolina)

With an ever-growing body of knowledge in various areas of management and organization studies including strategic management, leadership, entrepreneurship, organization theory, international business, organizational behavior, and human resource management, there is an increasing need to consolidate, organize, and synthesize the existing knowledge. Yet despite the increasing importance of literature reviews to develop an accumulated body of knowledge and guide future efforts, little methodological advice exists.

The purpose of this Feature Topic (FT) at Organizational Research Methods is to turn a spotlight on methodological issues and approaches in literature reviews. We seek a variety of contributions that are aimed at providing methodological advice to advance rigor in various types of literature reviews. The contributions may refer to several of the following five broad categories concerning the process of conducting a review study: (1) purposes and review types; (2) data selection; (3) assessment and synthesis; (4) reporting and using the findings; and (5) evaluation criteria, validity, and reliability.

Detailed information can be found in the full Call for Papers: https://doi.org/10.1177/1094428118770750.

For further questions regarding this Feature Topic, please do not hesitate contacting the guest editors.

SPECIAL ISSUE
CALL FOR PAPERS

Innovation: Organization and Management
Special Issue: Digital Innovation
Submission Deadline: September 1, 2019

Special Issue Editors:
Marcel Bogers (University of Copenhagen)
Raghu Garud (Pennsylvania State University)
Aija Leiponen (Cornell University)
Llewellyn D W Thomas (LaSalle Universitat Ramon Llull)
Philipp Tuertscher (VU Amsterdam)
Youngjin Yoo (Case Western Reserve University)

We are open to a broad scope of contexts, including but not limited to business, government, and not for profit. At the same time, we have identified the following questions as being of interest for the proposed Special Issue. However, this list is not exhaustive.

- **Generating Digital Innovations**: how investments in digital technologies lead to new product, service, organizational, management, and social innovations.
  - How does digitization of organizational processes enable new business models?
  - How is the management of digital innovation different from traditional products and services?
  - How does the greater levels of interconnectivity (as evidenced by platforms and ecosystems) result in different organizational and management processes?
  - How does increasing technological and industry-level convergence enable the emergence of digital innovation?
  - How does the advance of digital technology give rise to new opportunities for innovation? Does this systematically vary across industry or sector?
  - How do the innovation processes of products and services designed to be unfinished products differ from traditional products and services?
INTERACTIVE RESEARCH DEVELOPMENT WORKSHOP AND CONFERENCE
CALL FOR PAPERS

Internationalization of SMEs in the Digital Age:
Opportunities and Threats
Free University of Bozen
Bolzano, Italy
April 29-30, 2019

Submission Deadline: December 20, 2018

Conference Organizers:
Katharina Gilli (katharina.gilli@unibz.it)
Marjaana Gunkel (marjaana.gunkel@unibz.it)
Michael Nippa (michael.nippa@unibz.it)
Valerio Veglio (valerio.veglio@unibz.it)

Program Committee:
Farok Contractor (Rutgers Business School)
Timothy Devinney (Leeds University)
Marjaana Gunkel (Free University of Bozen)
Antonio Majocchi (University of Pavia)
Michael Nippa (Free University of Bozen)
Torben Pedersen (Bocconi University and Copenhagen Business School)
Christian Schwens (University of Cologne)

Following a well-received inaugural conference this year we are committed to organize a conference in spring 2019 that will be even better. While Internationalization of SMEs is the recurring focus of the developmental conference, relating it to digitalization may generate fresh research ideas even more.

Important research questions that may be explored not only from a strategic management viewpoint are for example: How will foreign entry mode choice or market management modes be affected by digitalization? In which way will digitalization change the organizational structure and the culture of an SME and subsequently its internationalization processes? Will digitalization ease or impede the search for international business partners? Will Internet of Things (IoT) and Industry 4.0 alter the ways SMEs conduct business on an international level? For more questions, please refer to our website.
Submission Guidelines:
At first stage, we ask for submitting brief summaries (extended abstracts) that should not exceed two single-spaced pages (1,200 words) that will undergo a review process.

Deadlines & Dates:
- Submission of extended abstracts: December 20, 2018
- Acceptance Notifications: January 31, 2019

Keynote Speech:
Farok Contractor (Rutgers University): *On the importance of international strategic alliances for the success of SMEs internationalization.*

Interested scholars may contact Michael Nippa or any other conference organizer for any kind of request and may already attach a draft of their research idea.

Additional information will be soon available on our website: [https://ios.events.unibz.it/](https://ios.events.unibz.it/).

NEW BOOK ANNOUNCEMENT

**Mapping a Winning Strategy: Developing and Executing a Successful Strategy in Turbulent Markets**

Authors:
Marc Baaij (Erasmus University)
Patrick Reinmoeller (Cranfield University)

In an increasingly connected world experiencing accelerating levels of technological disruption, the strategic challenges for business leaders are greater than ever before, and conventional approaches to strategy are unable to contend with today’s VUCA (volatile, uncertain, complex and ambiguous) business environment. A new approach to strategic decision-making is required to motivate and mobilize stakeholders to achieve the business’s overarching goals, such as making a profit and delivering on people- and planet-related objectives.

**Mapping a Winning Strategy** introduces a new mapping method for creating and executing an effective business strategy. This method uses visual maps to engage colleagues throughout the organization, ensuring that every stakeholder’s voice is considered by avoiding a top-down approach. It also enables business leaders to identify the strategic issues they face without distraction, so that a clear path is formed towards the best strategic plan. By mapping out the most effective strategy, organizations can anticipate and manage roadblocks to strategic change and make winning and well-executed operational choices. Richard D’Aveni (Dartmouth College) called this approach “The most unique and exhaustive method of processing and deciding upon firm strategy that I have ever seen.”

Challenges for business leaders
Developing and executing a winning strategy poses large challenges for business leaders:

- Complexity regarding your firm's situation: too many moving and interconnected parts.
- Uncertainty about the future: there's no crystal ball.
- Bounded rationality of you and stakeholders: no mind is big enough.
- Opportunism of stakeholders: hidden agendas and political games.

An integrated approach to strategy development and execution
To better handle these challenges, we propose the Mapping Method, which is an integrated approach for the four intertwined processes of strategy.

- **Engaging your stakeholders** within and outside your firm to align them and get their support for your processes of strategy development and execution.
- **Exploring your firm’s present and future strategic issues** (both problems and opportunities) by means of foresight development, hypothesis development, and testing to develop superior insight into these issues.
- **Developing strategic options and making winning choices** by means of hypothesis development and testing to address, or even better anticipate, your firm’s strategic issues. You map strategy as a configuration of four components: arena, value
propositions, value creation model, and value capture model.

- Executing your chosen strategy, and adapting that strategy whenever required, deconstructing your strategy into concrete execution actions. You also anticipate roadblocks related to stakeholders: lack of awareness, lack of alignment, and lack of ability to execute your strategy.

Simple to apply and adapt
Maps for each process help you to organize your thoughts and simplify complex matters. The Mapping Method is not a linear approach but incorporates important feedback loops at two levels. The first level is feedback from issues, strategy hypothesis development, and testing. The second level is feedback loops from strategy execution back to strategy development and issue exploration. Mapping Method is designed as a rigorous approach. But you may also revert to a ‘quick’ approach if you do not want to spend the time and resources to apply the method by the book.

Strong foundations
The Mapping Method builds on best practices in strategy. We draw on insights from leading strategic thinkers. The method also builds on the valuable ‘structured problem solving’ method as successfully introduced in management consultancy by McKinsey & Company. We also use the scientific method, among others hypothesis development and testing. The use of issue hypotheses and strategy hypotheses offers a smart way to experiment and learn under uncertainty.

Publisher Information:
Emerald Publishing
Publication date: September 2018
ISBN: 9781787561304

More information about the authors and the book, including a sample chapter with an overview of the Mapping Method, is available here.
The experimental approach offers several unique qualities. Foremost, experiments can identify causality—the gold standard of science (Coleman 1990; Merton 1949). Their design can eliminate extraneous factors and the resulting endogeneity (Brewer 1985). What is more, experiments can be easily replicated (Croson, Anand and Agarwal 2007). This may be one reason why experimental results are at least as robust as those of other methods, as a massive replication effort found (Camerer et al. 2016). Such rigorous testing of causal arguments can address questions that lay at the heart of organizational theory, complementing other methods (Schilke 2018). And finally, experiments can uncover mechanisms. This can aid, for instance, in measuring individual-level processes, thereby enhancing our understanding of how individuals are embedded in and respond to larger entities, whether in top-down or bottom-up processes (Smith and Rand forthcoming). As such, experiments can play a central role in advancing a true multi-level approach in organizational theory, whether macro-phenomena—whether organizational, network, market, or societal—with micro-processes. Institutional theorists, for instance, commonly agree that we must account for micro-processes (Battilana 2006; Bitektine and Haack 2015; Fine and Hallett 2014; Thornton, Ocasio and Lounsbury 2012). Similar calls for research into micro-processes are heard in other domains: the behavioral theory of the firm (Gavetti, Levinthal and Ocasio 2007), corporate governance (Westphal and Zajac 2013), exploration–exploitation (Lavie, Stettner and Tushman 2010), population ecology (Baum and Amburgey 2002), evolutionary economics (Felin et al. 2012), and new organizational forms, such as online communities and open collaboration (Faraj, Jarvenpaa and Majchrzak 2011; Levine and Prietula 2014). Individual behavior, cognition, and affect are up-front again, promising a better understanding of organizational phenomena, and we believe experiments will play a key part in this endeavor. For the complete announcement, click here.

**BOOK ANNOUNCEMENT**

*Strategic Management: Value Creation, Sustainability, and Performance*  
*5th Edition*

**Author:**  
Page West (Wake Forest University)

This revised and updated 5th edition combines a critical foundation of contemporary strategic management theory with useful guidance on putting analytical frameworks to use. The text creates value uniquely by integrating strategic management content in two ways. It identifies two strategic imperatives (value creation, opportunity recognition) and revisits these regularly throughout the book. And content across chapters is effectively tied together using value chain and resource based theory as integrating mechanisms. Devoting a full chapter to Strategy and Performance early on facilitates rich discussion throughout a course about firm performance as the key dependent variable. An emphasis on application adeptly moves theory to practice, providing practical steps, e.g. how to do value chain analysis, how to do resource-based analysis.

Developed in the digital environment and not tied to the usual print production lead times of legacy publishers, the Strategic Management 5e uses the most up-to-date examples from companies and industries. 2018 copyright means 2018: students will read fresh, current material. Digital access through the VitalSource platform allows for super-competitive prices direct-to-students, portability on any electronic device, a user-friendly interface for margin notes and bookmarks, and enhanced accessibility to students with reading disabilities.

An Instructor support website (available here) provides a map of favorite cases developed through a national survey of strategy professors, chapter summary notes, Powerpoints, and test bank resources.

Page West is Professor of Strategy at Wake Forest University. Prior to earning his Ph.D. he managed new
business development at prominent consumer packaged goods companies, consulted with technology companies and SMEs on growth and acquisitions, and started and expanded a venture capital backed manufacturing company. He has published in several leading management and entrepreneurship outlets. He has won awards for innovative teaching three times, and has twice been named as the most influential professor by business school alumni. Contact email: westgp@wfu.edu.

Publisher Information:
Riderwood Publishing (May, 2018)
$19.99 rental / $24.99 purchase
ISBN: 978-0991155262
For a free digital examination copy for instructors is available through VitalSource, click here.

SPECIAL ISSUE
CALL FOR PAPERS

Strategic Entrepreneurship Journal (SEJ)
Special Issue: Advancing Strategic Entrepreneurship Research through Meta-analysis

Submission Window:
July 1 through August 1, 2019

Special Issue Guest Editors:
James G. Combs (University of Central Florida)
T. Russell Crook (University of Tennessee)
David J. Ketchen, Jr (Auburn University)
Mike Wright (Imperial College Business School)

SEJ Co-Editor:
Melissa Graebner (University of Texas at Austin)

The guest editors for this special issue of the Strategic Entrepreneurship Journal (SEJ) invite papers for consideration for publication on the topic of “Advancing Strategic Entrepreneurship Research through Meta-analysis.”

Overview:
Strategic entrepreneurship occurs when firms pursue wealth creation by integrating their entrepreneurial (i.e., opportunity-seeking, explorative) and strategic (i.e., advantage-seeking, exploitative) activities.

Strategic entrepreneurship is a relatively young field, but it is growing rapidly, and many important research questions have now attracted a great deal of empirical attention.

As the volume of strategic entrepreneurship research continues its upward trajectory, meta-analysis and related techniques are needed in order to consolidate knowledge involving the entrepreneurial and strategic activities that enable wealth creation for both nascent and established firms. To this end, the goal of the SEJ special issue is to publish a set of impactful papers that examine the evidence supporting important theories, help resolve controversy surrounding theoretical relationships (i.e., is there support and if so how much?), and build and test new theory involving important phenomena involving opportunity- and advantage-seeking activities. The papers might also consider similarities and differences among such activities and wealth creation, for example, in studies of new versus established firms, smaller versus larger firms, firms across a range of institutional contexts, and across different research methodologies.

Submission Guidelines:
Manuscripts will be expected to make important theoretical and empirical contributions across a wide range of entrepreneurship topics. Our objective is to cast a wide net in terms of topic, but authors should focus on areas that have captured the attention of entrepreneurship scholars. Thus, manuscripts that resolve confusion in the literature, and where there are potentially new and theoretically important moderators and/or mediators that can be assessed through meta-analysis, are especially encouraged. Manuscripts must be submitted online between July 1 and August 1, 2019. Please make sure to indicate that your submission is for the special issue on Advancing Strategic Entrepreneurship Research through Meta-analysis. More information, including a complete CFP, is available here.
The Strategic Management Division (STR)

2018 Fall Newsletter

CONFERENCE CALL FOR PAPERS

The 2nd Toronto FinTech Conference
Scotiabank Centre
Toronto, Ontario, Canada
Conference Dates: March 14-15, 2019
Submission Deadline: December 1, 2018

Program Committee:
Hanna Halaburda (Bank of Canada and New York University)
Ying-Ying Hsieh (Imperial College Business School)
Michael R. King (Ivey Business School)
Andrei Kirilenko (Imperial College Business School)
Andreas Park (University of Toronto)
Jean-Philippe Vergne (Chair) (Ivey Business School)

We invite submissions to the 2nd Toronto FinTech Conference – a recurring event where scholars in the fields of strategy, entrepreneurship, innovation, organization theory, finance, and economics can discuss their research on the rise, diffusion, and disruptive potential of financial technologies (“FinTech”).

We welcome papers on the following topics (among others):

- Digital currencies, blockchain, and cryptoeconomics
- Machine learning in the FinTech marketplace and establishing trust
- The design of FinTech organizations, governance, and new organizational forms
- Adaptation to new business conditions, and competition between traditional financial institutions and FinTech start-ups
- The social construction of financial markets and the fight for legitimacy
- Institutions, innovation and international regulation in a changing financial climate

The conference is supported by the Scotiabank Digital Banking Lab at Ivey Business School. The Lab offers five research travel grants of CAD$750 for the top PhD students presenting their research at the event and a CAD$2,000 cash prize for the best FinTech research paper presented at the conference.

Decisions for accepted proposals are expected by December 20, 2018.

The deadline to submit full papers (for accepted proposals) is March 1, 2019.

Authors can submit either a full working paper or a 5-page proposal (double-spaced, 12-point font), to be followed by a 30-40 page full paper should the proposal be accepted.

Visit the following web pages for further details on what promises to be an exciting conference.

Conference Webpage
Full Call for Papers

The submitted manuscripts will be reviewed by our Program Committee. We look forward to your submissions! Should you have any questions, please contact Andrew Sarta (asarta.phd@ivey.ca) who chairs our Organizing Committee this year.

CASE RESEARCH JOURNAL CALL FOR CASES

Wine Business Case Research Journal (WBCRJ)
Submission Deadline: January 31, 2019

Founding Editor:
Armand Gilinsky (Sonoma State University)

WBCRJ is published by the Wine Business Institute at Sonoma State University. WBCRJ aims to publish exceptional decision-focused case studies involving real people and real events in the global wine business context. Multimedia cases, as well as cases in traditional document format, will be reviewed for publication. We encourage the submission of digital, compact (short), and student-authored cases.

The WBCRJ accepts cases based on primary field-research sources, which may be supplemented by secondary source material and journalistic accounts. Disguised cases will be considered if the author(s) indicate clearly that the case was disguised at the request of the host organization. The journal does not publish fictionalized, composite, or hypothetical cases. Occasionally, the WBCRJ will publish papers about practical issues encountered in applied wine business field research.
Sample Case Topics:
The domain is broadly defined as teaching cases and related applied research on wine businesses and related support businesses within the wine industry. Appropriate topics include (but are not limited to):

- Human Resource Management
- Governance, Negotiation, and Stakeholder Relations
- Export/Import Strategies
- Product Portfolio Management
- Management Information Systems and E-commerce
- Sustainability
- Supply Chain and Logistics
- Marketing and Customer Segmentation
- Managing Customer Relationships
- Leadership and Organization
- Entrepreneurial Challenges Faced by Wine Business Start-ups
- Innovation
- Navigating Distribution Channels
- Intergenerational Leadership/Family Business
- Strategic Planning and Implementation
- Adoption and Use of Social Networks
- Corporate Social Responsibility and Ethics
- Financing and Accounting Issues

Editorial Policy:
- Cases will be double-blind reviewed and refereed.
- Cycle from Submission to Acceptance: 121 Days.

Editorial Board:
The founding editorial board includes five past editors of academic journals, wine business researchers, and university scholars from the U.S., France, Germany, Spain, Italy, Australia, Mexico, New Zealand, and South Africa.

To access previous volumes, submission guidelines, and editorial policy, click here.

CONFERENCE
CALL FOR PAPERS

Mergers & Acquisitions: State of the art in research and practice
Warwick Business School
The Shard, London
April 24-25, 2019
Submission Deadline: January 15, 2019

Program Chairs:
Melissa Graebner (University of Texas at Austin)
Koen Heimeriks (Conference Organizer) (Warwick Business School)
Will Mitchell (University of Toronto)
James McLetchie (McKinsey and Company)

Mergers and acquisitions (M&A) activities are at an all-time high. Increasingly, companies turn to M&A to cope with digitalization, environmental volatility, shifting technologies, and competition from adjacent industries. Despite inherent challenges in the dealmaking and post-merger integration phases, these recent developments cause portfolio transformation to top executive agendas. This conference brings together leading thinkers from practice and academia to address open questions on strategic and behavioral issues, the role of context, and best practices for today’s M&A to succeed. By sharing “state of the art” insights on how to prepare, execute, and learn to be successful, the conference unites executive and academic interests and aims to define frontiers in M&A research and practice in the years ahead.

Keynote: Philippe Haspeslagh

Theme 1: Strategy and Stakeholder Management
James Allison (Unilever)
Maurizio Zollo (Bocconi)

Theme 2: Behavioral Dynamics and Technology
James McLetchie (McKinsey & Company)
Tomi Laamanen (University of St. Gallen)

Theme 3: Role of Context in M&A
Mark Gunther (Philips Lighting)
Will Mitchell (University of Toronto)

Theme 4: Best Practices and Learning
Karl-Michael Popp (SAP)
Melissa Graebner (UT Austin)
Timeline:
January 15 2019: Paper submission deadline
February 28 2019: Notifications of program review committee decisions
mid-March 2019: Full conference program available
April 1, 2019: Conference registration deadline
April 24-25, 2019: Conference

For details, please contact: mandaconference2019@wbs.ac.uk.

TEACHING OPPORTUNITY

University of La Sabana
International School of Economic and Administrative Sciences (EICEA)
Bogotá, Colombia
Second and third week of June, 2019

Application Deadline: November 2, 2018

The International School of Economic and Administrative Sciences (EICEA) at Universidad de La Sabana in Colombia, encourages professors interested in having an international teaching opportunity and an exciting academic, social and cultural experience, to apply as professors for the International Summer School 2019.

Since the summer of 2007, EICEA offers an International Summer School made up of a series of short courses taught by highly qualified professors, which aims to enhance its participants’ global vision.

The duration of the courses is between 30 and 40 hours, and lectures are held at the university campus. Participants include undergraduate and postgraduate students, lecturers and professionals who have a special interest in getting broader knowledge of their areas of study/work. Potential topics include (but are not limited to) over three dozen subject areas related to management (macro and micro), entrepreneurship and innovation, finance and economics, game theory, international business, marketing, operations management and analytics, public policy, and social responsibility and sustainability.

Universidad de La Sabana will provide:

- Orientation with all visa procedures and/or work permit
- Airplane tickets (Economy class)
- Accommodation (4 category hotels) and food expenses while in Colombia (breakfast at hotel, lunch at restaurants and cafeterias of the University, dinner at hotel or restaurants up to $60,000 COP reimbursement per dinner).
- Transportation: Airport-Hotel-Airport and Hotel-University-Hotel.
- International Health Insurance
- The material needed for the courses according to each professor’s requirements (photocopies, slides printed for students, among others).

Interested candidates should:

- Send an application letter either in English or Spanish addressed to Hilda Arango de Ortega, Dean of the International School of Economic and Administrative Sciences (EICEA).
- Application letter must be accompanied by:
  - Detailed CV highlighting main topics of teaching experience (Ph.D. desirable)
  - A course syllabus proposal specifying the preferred language of instruction - English or Spanish- and indicating the methodology that will be implemented (case studies desirable).

Applications should be sent to Carolina Velasquez Mora (carolina.velasquez@unisabana.edu.co) and Maria Carolina Alvarez (maria.alvarez1@unisabana.edu.co).

Have a sneak peek into our International School 2017 Video International Summer School 2018
Have a virtual tour through our University
CONFERENCE
CALL FOR PAPERS

Frontiers in MOC 2019 Conference
Organizing, modeling, and categorizing:
Cognition in the digital era

Cass Business School
London, UK
June 6-7, 2019

Submission Deadline: February 22, 2019

Conference Chairs:
Paolo Aversa (Cass Business School)
Laure Cabantous (Cass Business School)
Stefan Haefliger (Cass Business School)
Simone Santoni (Cass Business School)

The annual conference hosted by the Managerial and Organizational Cognition Division (MOC) Division is devoted to understanding individual, relational, and collective cognition in organizational contexts. This year, the conference aims to explore the organizing, modelling, and categorizing challenges arising in the digital era. We are committed to providing a forum for high quality conceptual, empirical, and computer simulation papers across the full spectrum of conversations that advance the frontiers of managerial and organizational cognition insofar as they connect to the overall theme of the conference. Possible topics/phenomena include but are not limited to:

- How do digital innovations, such as expert online communities, digital collaborative spaces, etc., reshape organizations and their identity; what are the implications for organizational learning and design?
- How do big-data technologies impact organizational culture; how to deal with cognitive inertia and action inertia in the digital era?
- How do deep-learning algorithms, human machines, and other digital technologies reshape strategic decision making, organizational heuristics? In particular, how do these technologies impact the balance between intuition and analysis when making decisions? Can individuals “intuit” when using such technologies? What modes of reasoning (e.g., counter-factual; anticipation and imagination) do these digital innovations foster, enable or prevent?
- How do digital innovations reshape the way organizations deal with uncertainty, manage the unknown, and imagine their strategies? Do digital innovations enable organizations to use new types of foresight, predictions, and/or to develop new type of anticipatory knowledge?
- How do (digital) entrepreneurs “think”? What are the cognitive processes of opportunity recognition and exploitation in the digital era?
- If business models are cognitive devices, how does experimentation and business modelling happen in the digital economy?
- How does the digital area transform practitioners’ cognitive representations (or mental models) of competitive environments? What are the mental models of the linkages between physical and digital organizational domains; what are the cognitive competitive groups in platforms and online markets? How is rivalry cognitively and socially constructed in the era of social networks, how does product and market categorization occur in the Social Web/Web 2.0, etc.?

To conclude, we welcome conceptual work examining the scope/applicability of extant cognitive theories vis a’ vis digitization, as well as methodological papers that advance the study cognition in digital settings.

Conference Organization
The conference kicks off with the “Frontiers in the Rough” (FIR) workshop the morning of June 6th. The idea is to emulate the “Cognition in the Rough” format from the annual AoM Conference, but with even more time for feedback, inspiration and thought exchange. Groups of 3 to 4 will review and comment on each other’s early-stage work. The authors will then have the opportunity to present their work on June 6 in a poster session along with a dinner to connect with other attendees in a relaxed atmosphere. Regular paper presentation sessions (for more developed projects) and keynote speeches will cut across June 6-7.

Submissions
Information about the submission and review process is available here.
NEWS FROM STR GLOBAL REPRESENTATIVES

NEWS FROM AFRICA

Juliana M. Namada
United States International University - Africa
STR Global Representative - Africa

CONFERENCE ANNOUNCEMENT

*Global Business School Network (GBSN)*
13th Annual Conference

Transforming Traditional Sectors: Educating Entrepreneurial Leaders to Drive Systemic Change

Co-hosted by Strathmore Business School and USIU-Africa Chandaria School of Business
Nairobi, Kenya

Conference Dates: November 7-9, 2018

The 2018 GBSN Annual Conference in Nairobi will focus on how innovative, interdisciplinary and collaborative ways of educating entrepreneurial leaders can transform traditional sectors, including Mining and Oil, Agriculture, Tourism and Healthcare.

The conference will feature global experts and regional innovators who are driving change in sectors that are critical to development of countries around the globe but also too often entrenched in outdated ideologies and practices.

The interactive agenda will feature:

- Cross-sector stakeholder dialogues
- Experts from industry, education, government and international aid
- Business school showcases
- Research Roundtables
- Corporate Solution Room
- Networking, interactive plenaries, and breakout sessions

NEWS FROM EUROPE

Lara Jelenc
University of Rijeka
STR Global Representative - Europe

CONFERENCE ANNOUNCEMENT

*The 13th International Conference Challenges of Europe*

Growth, Competitiveness, Innovation, and Well-Being

Bluesun Hotel Elaphusa
University of Split
Faculty of Economics, Business, and Tourism
Bol, Island Brač, Croatia

Conference Dates: May 22-24, 2019
Submission Deadline: February 4, 2019

Over the last two decades, this biennial conference has become an important place of encounter between scholars and practitioners from different countries, cultures and backgrounds discussing contemporary economic issues regarding Europe as an important global player as well as the issues within the European economic system itself, facing various changes in a dynamic environment.

**Keynote Speakers:**
Eric Maskin (Harvard University)
Oliver Hart (Harvard University)
Olivier Blanchard (Massachusetts Institute of Technology)
Edward Glaeser (Harvard University)
Koen Pauwels (Northeastern University)
Sergei Guriev (European Bank for Reconstruction and Development)
CONFERENCE ANNOUNCEMENT

7th International OFEL Conference on Governance, Management, and Entrepreneurship
Embracing Diversity in Organizations
South East Europe Corporate Governance
Academic Network (SEE CGAN)
Dubrovnik, Croatia
April 5-6, 2019

The OFEL 2019 conference offers a unique opportunity for scholars and practitioners interested in the issues related to leadership, governance, management, education, and entrepreneurship to share their thinking and latest research findings. The keynote speaker at OFEL 2019 will be Modupe Akinola (Columbia Business School). In conjunction with the OFEL 2018 conference, a PhD student and junior faculty research development workshop was held by the Academy of Management (AoM) OMT Division. We are very pleased to announce that the academic writing workshop will be held as a part of the OFEL 2019 conference, which will once again enrich the experience of all participants. More information is available here: http://www.ciru.hr/

NEWS FROM OCEANIA

Ralf Wilden
Macquarie University Australia
STR Global Representative - Oceania

CONFERENCE ANNOUNCEMENT

32nd Annual Australian New Zealand Academy of Management (ANZAM) Conference
Managing the Many Faces of Sustainable Work
Auckland, New Zealand
December 4-7, 2018

The Massey Business School welcomes you to the 32nd annual Australian & New Zealand Academy of Management (ANZAM) Conference. This year the Conference will be held in one of the world’s ‘most liveable cities’ and gateway to Aotearoa, New Zealand. Auckland, the beautiful City of Sails, a whole region waiting to be explored: world class shopping, restaurants, bars and galleries encircled by wine regions, mountains, stunning beaches, pristine rainforest and the magnificent Hauraki Gulf.

The venue for the Conference is one of Auckland’s premier hotels – Cordis. Formerly The Langham Hotel, Cordis Auckland is renowned for its lobby lounge, restaurants, luxury rooms, and conference facilities. The Conference begins with a welcome reception in ‘The Great Room’ and concludes with closing drinks in the same location.

The theme is Managing the Many Faces of Sustainable Work. The demands from stakeholders for work and organizational forms that are financially, environmentally and socially sustainable are unlikely to diminish. This Conference will bring together local and international academics and practitioners to share evidence and insights on this and a host of other pertinent issues. We hope you leave the Conference with great memories, fresh ideas, new friendships, and existing ones cemented. For more information please see: http://anzamconference.org/.

Old State House
Boston, MA
DOCTORAL WORKSHOP ANNOUNCEMENT

2018 ANZAM Doctoral Workshop
Auckland, New Zealand
December 4, 2018

The 2018 ANZAM Doctoral Workshop will be held in Auckland, New Zealand, on Tuesday 4 December 2018. This will be a one-day event hosted by the Auckland University of Technology.

The Doctoral Workshop occurs immediately prior to the ANZAM Conference. We encourage you to attend both events if possible.

During the Workshop you will be able to:

- Present your research ideas/challenges to senior academics in a supportive environment.
- Build on your knowledge of well-established research methods, or discover something new.
- Network with other doctoral students and prominent academic scholars in your field.
- Get guidance on navigating the early career trajectory of management researchers.

Registration is now closed. Visit the Event Website to for more information.

CONFERENCE ANNOUNCEMENT

Australian Centre for Entrepreneurship Research Exchange
University of Technology Sydney
Sydney, Australia
February 6-8, 2019

The 2019 Conference will be held in Sydney and we are proud to announce that The University of Technology Sydney are our 2019 co-hosts. The ACERE conference is in its 16th year.

Initiated by Professor Murray Gillin and inspired by the Babson College Entrepreneurship Conference (BCEC) in the United States, these conferences were organised annually by Swinburne University (and co-hosts around Australia and New Zealand) under the label “AGSE IERE” (2004-2011). Queensland University of Technology (QUT) Australian Centre for Entrepreneurship (ACE) has produced the ACERE Conference since 2012.

The conference covers a variety of conference Themes, which you can read more about here.

To read more about people involved in the conference, please click here.

Entrepreneurship Educator’s Forum to be held on Tuesday 5 February 2019 prior to the main conference program.

CONFERENCE ANNOUNCEMENT

8th Annual Australian Business Ethics Network (ABEN) Conference
Massey University
Auckland, New Zealand
December 4-7, 2018

This year’s conference will be hosted by Massey Business School. Please click here for more information.

Quincy Market
Boston, MA
NEWS FROM THE AMERICAS

Michael Leatherbee
Pontificia U. Catolica de Chile
STR Global Representative – South America

Carlos Rodriguez
INCAE Business School
STR Global Representative – North and Central America

CONFERENCE ANNOUNCEMENT

Strategic Management in Latin America
Conference Theme: How can Latin American firms contribute to a more rebalanced society?

Fundação Getulio Vargas
Sao Paulo, Brazil
February 19-20, 2019

It is a pleasure to invite you to join us at the 8th International Conference on Strategic Management in Latin America, cosponsored by Fundacao Getulio Vargas and the Journal of Business Research. SMLA’s goal is to bring together academics and professionals interested developing new Strategic Management Insights with a focus on the Latin American context, to exchange theoretical knowledge, empirical research results, and applications on current strategic issues in this region. A special issue of the Journal of Business Research with the best papers presented at the Conference will be published. The documents that will be included in the special issue will be selected by a special editorial committee based on a double-blind review process.

For more information, please click here.

Keynote Speakers:
Brian Silverman (University of Toronto)
Jay Anand (Ohio State University)
Esteban Brenes (INCAE Business School)
Henry Mintzberg (McGill University) (via Skype)
Maria Tereza Fleury (FGV Sao Paulo)
Naveen Donthu (Georgia State University (via Skype)

CONFERENCE ANNOUNCEMENT

2019 Annual Conference of The Business Association of Latin American Studies (BALAS)

Lighting the Future in Latin America in Times of Uncertainty: Fostering Innovation and Employability

Lima, Peru
April 10-12, 2019

The context in Latin America demands the responsibility of democratic citizenship and is impelling business schools to promote innovation, the creation of new ideas for resolving old problems, and closer relations with industry. For decades, Latin America has successfully operated firms in uncertainty similar to what the EU and US are newly facing after decades of relative stability. Rapid change is old news in Latin America. It is a good time to analyze and understand it. What are the lessons learned from Latin America that should be applied to other regions? Conversely, regional stereotypes are limiting opportunities for creating jobs, jobs that haven't even existed before. Promoting new business, the generation of value, and the adoption of risk should be articulated. What are the lessons learned from other regions that should be applied in Latin America? What are the possibilities for promoting employability in the Latin American Region using new models such as crowdsourcing, collaborative consumption, and the on-demand economy?

The BALAS 2019 conference invites papers and teaching cases that explore these modern realities and regional comparisons. How can corporations and industries benefit in the short and long term? What do businesses do to succeed in times of uncertainty? How does a company invest and grow? What different types of uncertainty are easier to manage than others? What is the role of businesses in creating stability and economic security?

For more information, click here.
2019 AOM ANNUAL MEETINGS

Boston, MA, USA
August 9-13, 2019

Theme: Understanding the Inclusive Organization

http://aom.org/annualmeeting/
STR DIVISION LEADERSHIP

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Javier Gimeno (18-20)
INSEAD

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Central and North America
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Oceania
Ralf Wilden (16-18)
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South America
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